



Storylines Festival of New Zealand Children's Authors and Illustrators

Storylines Family Day Self-Published Zone

Want to tell our audience and their families about your book in person?

Storylines Family Days have traditionally featured local booksellers who bring in a wide range of New Zealand trade books for sale. Storylines' new policy for the Self-Published Zone is in response to the growth of this aspect of the industry & aims to be fair to both booksellers and to authors & illustrators wishing to promote and sell their own publications. The guidelines below are in line with this policy.

Applications are now being accepted from authors and illustrators who would like to appear in the Self-Published Zone at the national Storylines Festival regional Family Days.

Storylines Family Days in 2016 are being held in:

South Auckland, Saturday 20 August

Auckland, Sunday 21 August

Dunedin, Saturday 27 August

Wellington, Saturday 27 August

Northland, Kaitia, Saturday 27 August

Christchurch, Sunday 28 August

Successful applicants will be provided with a display space where they can actively promote and sell their book/s for children and young adults to the regional Family Day audience. Banners and posters are also a great way to attract attention. Direct sales are now permitted in the Self-Published Zone but you will need to supply your own Eftpos machine for any sales.

To apply:

Complete the attached application form and enclose a copy of your book/s that you would like to promote on the day. The application and books will be considered by the national Storylines Festival Committee. If your application is successful, the Festival Manager will confirm your acceptance by email. The Family Day Regional Coordinator will then make contact with further details about the day.

Applications close **COB Friday 29 July 2016.**

Cost:

Groups Group bookings will be offered at the 2016 Festival.

- Group tables can consist of 8 Self-Published persons, who are able to promote their own books only.
- Group tables have the ability to sell their books.
- Group tables are limited to one (1) per Family Day and is done on a first come, first served basis.
- Groups will be issued with a maximum of 4 tables, 8 chairs and 1 display screen.
- Each group will appoint ONE person as the main contact for Storylines.
- All Self-Published persons on the table must apply for approval from the national Storylines Festival Committee for their inclusion on the table and must submit their books as per the individual application process.

The cost for the display space (table, chair and display area) is:

\$500 + GST per group table

Publishers Publisher bookings will be offered at the 2016 Festival.

- Publisher tables can consist of 4 Self-Published persons whom the publisher represents. The publisher is able to promote their books only.
- Publisher tables have the ability to sell their books.
- Publishers will be issued with a maximum of 4 tables, 8 chairs and 1 display screen.
- All Self-Published persons on the table must apply for approval from the national Storylines Festival Committee for their inclusion on the table and must submit their books as per the individual application process.

The cost for the display space (table, chair and display area) is:

\$500 + GST per group table

Individuals

Numbers will be limited at each regional Family Day.

Non-Members:

\$125 plus GST per appearance in Auckland or South Auckland

\$100 plus GST per appearance in Dunedin, Christchurch, Wellington or Northland

Storylines Members Discount:

\$80 plus GST per appearance in Auckland or South Auckland

\$55 plus GST per appearance in Dunedin, Christchurch, Wellington or Northland

Fees are payable in early August **PRIOR** to the commencement of the Festival. No payment – no table. An invoice will be sent to the mailing address you provide on your application form. A \$55 administration fee will be charged if you withdraw after your payment has been received.

Storylines Festival Self-Published Zone
Individual Application Form

Name: _____

Mailing address: _____

Postcode: _____ Email address: _____

Contact phone & mobile # _____

Which Regional Family Day are you wishing to apply for?

- South Auckland, Saturday 20 August
- Auckland, Sunday 21 August
- Dunedin, Saturday 27 August
- Northland, Kaitaia, Saturday 27 August
- Wellington, Saturday 27 August
- Christchurch, Sunday 28 August

Titles you would like to promote at the Family Day:

Planned activities and additional comments:

Send your completed application form, along with a copy of each of the books listed above, to:
Vicki Cunningham, Storylines Festival Manager, Self-Published Zone, PO Box 96094, Balmoral, Auckland
1342. Applications close **COB Friday 29 July 2016.**

Storylines Festival Self-Published Zone Group/ Publisher Application Form

Name of Group/ Publisher: (if applicable): _____

Main contact person for group/ Publisher: _____

Mailing address: _____

Postcode: _____ Email address: _____

Contact phone & mobile # _____

Which Regional Family Day are you wishing to apply for?

- South Auckland, Saturday 20 August
- Auckland, Sunday 21 August
- Dunedin, Saturday 27 August
- Northland, Kaitaia, Saturday 27 August
- Wellington, Saturday 27 August
- Christchurch, Sunday 28 August

Names of eight (8) Self Published persons for Group/ four (4) Self Published persons for Publisher and titles who will be included on the table:

Planned activities and additional comments:

Send your completed application form, along with a copy of each of the books listed above, to:
Vicki Cunningham, Storylines Festival Manager, Self-Published Zone, PO Box 96094, Balmoral, Auckland
1342. Applications close **COB Friday 29 July 2016.**