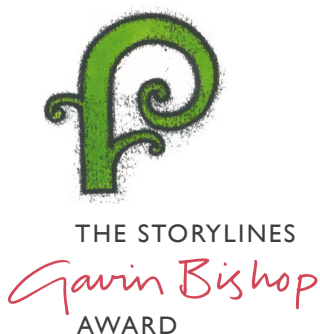


STORYLINES AND RANDOM HOUSE NEW ZEALAND LTD PRESENT

THE STORYLINES GAVIN BISHOP AWARD FOR PICTURE BOOK ILLUSTRATION



The Storylines Gavin Bishop Award recognises the contribution Gavin Bishop has made to the writing and illustrating of children's picture books. This award aims to encourage the publication of new and exciting high quality picture books from New Zealand illustrators. This is a biennial award.

The award carries:

- a monetary prize of \$1500
- mentoring and support from Gavin Bishop
- an offer of publication by Random House New Zealand Ltd (conditions apply)

STRUCTURE OF THE AWARD

Part One

Random House has commissioned a story especially for this year's competition. Each entrant will need to apply to Storylines for a copy of the story, and sign a confidentiality agreement.

The story will be published as a picture book illustrated by the award winner if PART TWO, outlined below, is successfully completed.

For the award the entrant will be required to produce:

- a storyboard for a 32-page picture book for the text provided*
- two pieces of finished art to actual page size 210 x 260mm, or 10% larger**
- a page of roughs for each piece of final art

*A storyboard template is available on the Storylines and Random House websites. The storyboard template needs to be downloaded and printed out on two sheets of A3 paper. The entire book must be designed on this storyboard and must be hand-drawn.

**The final artwork can be in any medium suitable for reproduction. This includes computer graphics or materials such as water-colour, pen and ink, acrylic paint, collage, hand-printed images and so on.

A combination of computer graphics and traditional materials would also be suitable. Final art must be submitted on paper – either original art or colour print.

Part Two

The winner of the Storylines Gavin Bishop Award will go on to work with Gavin Bishop on a full size picture book dummy and a complete set of illustrations for a 32-page picture book. If Random House and Gavin Bishop are satisfied with the finished result, the picture book will be published by Random House New Zealand Ltd if it fits into the current Random House publishing policies.

Note: All mentoring will be done online or over the telephone or webcam. Samples of work could be posted to Gavin Bishop or nominee. Postage costs for this will be met by the award winner. If the winning illustrator wished to visit Christchurch, they could work with Gavin Bishop or nominee from time to time.

ELIGIBILITY CRITERIA

1. The illustrator must have New Zealand citizenship or residency status, and currently reside in New Zealand.
2. Illustrators who have not illustrated a published trade picture book are eligible as are illustrators who have had work published in other kinds of publications such as educational readers, magazines or in short stories and novels. The award could give a new (but not necessarily young) illustrator a start in a career as a picture book artist.

A successful entrant will:

- be one who can draw well. Poor drawing disguised by clever, superficial effects whether done by hand or by computer will not qualify for consideration.
- display a good sense of design and an ability to handle materials and techniques well.
- be able to reflect ideas in the text, develop themes and subplots from the text as well as form a complementary partnership with the work of the writer.
- be an artist who does not simply repeat what is being said in the text but brings a significant presence to a picture book that would otherwise not be there.

TO ENTER

1. You can download an entry form from www.storylines.org.nz or write to:

The Storylines Gavin Bishop Award
Storylines
PO Box 96-094
Auckland 1342

2. If you wish to enter, please contact Storylines to get a copy of the story. You will first be asked to sign a confidentiality agreement. Email childlitnz@storylines.org.nz

3. Send:

- One completed entry form.
- Four photocopies of the storyboard.
- Four photocopies of the roughs.
- Two pieces of final art (on paper).
- One self-addressed prepaid courier bag.
- One self-addressed envelope for confirmation that the entry has been received.
- Entry fee: A fee of \$17.50 for Storylines and Te Tai Tamariki members and \$35 for non-members applies (please pay by cheque) and is to be included with each entry.

4. The entrant's name must not appear on any part of the submitted work.

5. All the entries are to be sent using a courier tracking system to:

The Storylines Gavin Bishop Award
Random House New Zealand Ltd
Private Bag 102950
North Shore Mail Centre
Auckland 0745

6. Entries must be received by **4pm Wednesday 30 November 2011**.

7. The presentation of the award will be made on Margaret Mahy Day in late March or early April 2012.

JUDGING

1. The judges will include Gavin Bishop or nominee, Jenny Hellen from Random House or somebody nominated by Random House and two Storylines nominees preferably with an art and design background.
2. The majority vote will be the winning one with Gavin Bishop having the casting vote if there is a split vote.
3. The judging panel may decide that there are no entries worthy of the award, in which case no award will be presented that year.
4. The judges' decision will be final and no correspondence will be entered into.
5. The winner will be advised of the decision by the end of February and the results will be posted on the Storylines website after the award is presented at Margaret Mahy Day in late March or early April 2012. Please check www.storylines.org.nz at that time.

PUBLICATION

1. The book will be published by Random House New Zealand Ltd IF Random House and Gavin Bishop are satisfied with the finished result, and if it fits into the current Random House publishing policies.
2. Random House New Zealand Ltd reserves the right to choose the format, design and to modify the text for the finished book.
3. The book will include an inscription noting that the illustrator is the recipient of The Storylines Gavin Bishop Award.
4. The cover of the book will carry The Gavin Bishop Award logo.
5. The book needs to be published as the illustrator's first picture book. The illustrator must agree they will not accept any other commissions that will be published before the Random House book.

ADVERTISING THE AWARD

The Gavin Bishop Award will be advertised throughout the country to attract entries from New Zealand design and art schools, polytechnics, writing groups, senior high school art and design classes as well as private individuals. The award will be advertised through Random House's online newsletters to schools, universities, colleges of education and so on. Storylines and Te Tai Tamariki will also advertise the award through newsletters, websites etc.

THE STORYLINES GAVIN BISHOP AWARD

GUIDELINES AND CHECKLIST

GUIDELINES

The Storylines Gavin Bishop Award is awarded to an illustrator whose sample illustrations have the potential to be part of an outstanding picture book for children.

Entries will be judged under the following criteria:

- The quality of the ideas and appropriateness to the text
- Strength of drawing
- Confident technique and proficient use of materials
- An understanding of the 32-page picture book format
- Commercial viability of the potential book

Picture Books

A picture book is not a short story with pictures. In a good picture book the story and the imagery work together, each complementing the other. In a good picture book the illustrations do not stand alone – they are part of the storytelling process.

Entrants are advised to spend some time studying a wide range of successful picture books, analysing their strengths, looking at the way the illustrations complement the text and the ways in which the illustrations help to tell the story. Public libraries, good book shops and illustrators' websites are all good places to do this.

Style

Entrants must keep in mind that they are making images to help tell a story to children. They should resist the temptation to make clever images that might appeal to an adult but will go over a child's head.

Stylised forms may be part of the artist's approach but slick cartoon images should be avoided. Ideally, a picture book artist should make pictures that will extend a child's experience of good art.

Picture book illustrations should not be too complex, even if the intention is to produce a sophisticated picture book. A lot of detail is fine but clutter must be avoided. Strong and sometimes inventive composition is a good way to present images so that they can be read clearly. The pictures in a picture book have a story-telling function to support the job the text is doing. The ideas in the illustrations should be empowering to the child reader, even if they are funny.

Judging

Besides freshness of ideas, good drawing and confident use of materials and techniques, the judges will be looking for strong characterisation, strong pictorial story telling, and art work that is appropriate to the designated age group.

Closing date 4pm Wednesday 30 November 2011

CHECKLIST

(Keep a copy for your own records)

- I have New Zealand citizenship or residency status, and I am currently resident in New Zealand.
- I have not applied for or received any financial assistance towards this project.
- These illustrations are not being considered for publication by any other company or organisation.
- The illustrations are suitable for children in the age group suggested by the text.
- My name is **not** on any part of my submission – this ensures the judges do not know who I am.

My package contains:

- One** correctly completed entry form per entry.
- Four** photocopies of the storyboard **without** my name.
- Four** photocopies of the roughs **without** my name.
- Two** pieces of final art **without** my name.
- One** self-addressed prepaid courier post envelope for the return of my entry.
- My entry fee of \$17.50 for Storylines and Te Tai Tamariki members or \$35 for non-members.
- One** self-addressed envelope for confirmation that my entry has been received.

Date Posted: _____

I understand that:

- Once an entry has been submitted no other correspondence will be entered into. (Be sure that your entry is exactly as you want it before you submit it.)
- The winner will be notified by phone and a media release will be made after the presentation of the award at the annual Margaret Mahy Day in late March or early April. (We suggest you keep an eye on the Storylines or Random House websites as no other notification will be forthcoming.)
- All entries will be returned by prepaid courier post, supplied by each entrant.

PROUDLY SPONSORED BY RANDOM HOUSE NEW ZEALAND LTD

THE STORYLINES GAVIN BISHOP AWARD 2011 ENTRY FORM



THE STORYLINES
Gavin Bishop
AWARD

This form must be completed in full and must accompany your entry.

Full name _____

Address _____

Contact details:

Daytime telephone _____

Fax _____

Evening telephone _____

Email _____

How did you hear about the Storylines Gavin Bishop Award?

- Storylines website
- Writers' Group
- Conference/Seminar
- Previous entrant
- Friend
- Other

Declaration:

- I have New Zealand citizenship or residency status, and I am currently resident in New Zealand.
- I have not applied for or received any financial assistance towards this project.

These roughs, storyboard and illustrations, are not being considered for publication by any other company or organisation.

Signed _____

Date _____

Do **not** include your name on any part of the manuscript.

Please supply:

- Four photocopies of the roughs.
- Four photocopies of the storyboard.
- Two pieces of original art. (If your art was computer generated please present it in printed form.)
- One prepaid courier envelope for return of entry.
- One entry form with the correct entry fee per entry (\$17.50 for Storylines members and \$35 for non-members).

All submissions will be treated in confidence and remain the intellectual property of the author.

Closing date 4pm Wednesday 30 November 2011

Send your entry to:

The Storylines Gavin Bishop Award
Random House New Zealand Ltd
Private Bag 102950
North Shore Mail Centre
Auckland 0745



THE STORYLINES GAVIN BISHOP AWARD

GETTING STARTED



Spend some time totally immersing yourself in children's picture books. A local library is a good place to do this. If you live in the country, contact the National Library and ask them to send you a selection of picture books.

Have a good look at how a successful picture book combines words and pictures seamlessly so that the two parts become one. Count the pages and take note of where the text sits on the pages. If the books are not paginated use the storyboard supplied to work out how the pages are numbered and see where the story starts and stops.

Read the provided text several times and jot down ideas as they come into your head. Read the brief supplied.

DESIGNING THE BOOK

A trade picture book is usually 32 pages long. This has to do with the printing process and the way the book is bound. Children's picture books are usually bound in multiples of 8 pages.

It is important to see the book you are going to illustrate as one piece of work, from cover to cover. Although it will have pictures and words distributed over 32 pages, the whole thing will need to be unified with all pieces fitting together. So to start, you need a PLAN. And one of the best ways to plan a picture book is to use a storyboard.

The storyboard provided for you shows all the parts of the book that you will need to think carefully about and provide illustrations for — 32 pages, a cover and endpapers.

The endpapers are inside the cover at either end of the book. These can be illustrated or simply printed with a single colour. You will have to decide what you think suits your book best.

Page 1 is always a single page on the right hand side. This page and page 32 on the left hand side, are the only single pages in the book. All the other pages are parts of double page spreads. So every time you open the book you will look at two pages that face one another.

THE TEXT

Deal with the text first. For this competition the page breaks have been provided. But you can reorganise the text to suit your interpretation of the story if you need to. The story will start on page 2–3. Page 1 is for the title page.

THE STORYBOARD

Enlarge the storyboard provided onto an A3 or A2 sheet. But don't make it any larger than that. At this stage it is best to work small.

Indicate where the text is going to go on the storyboard by drawing horizontal lines. Put the text into place onto the storyboard before you draw anything. You can create a lot of trouble for yourself if you try to put the text in once you have a drawing there.

Then add your thumbnail sketches directly onto the storyboard. Thumbnails are small, rough sketches, which give you a feel for the composition of a picture without having to spend hours working through the details at a larger scale. These quick, small-scale sketches help work out the flow of the book, determining where the reader's eye moves within each scene. They help you focus on spatial elements of design, such as composition and audience point of view, without the distraction and clutter of details.

FINISHED ART

Plan your finished art by redrawing and enlarging two of your most successful storyboard double page spreads.

Remember, for this competition you need only produce a storyboard, two pieces of art and two pages of rough drawings made in the preparation of that art.

HELPFUL BOOKS

Illustrating Children's Books by Martin Salisbury (Allen and Unwin Australia 2004)
ISBN: 978-1-74114-315-7

Artist to Artist: 23 Major Illustrators Talk About Their Work (Philomel Books 2007)
ISBN: 978-0-399-24600-5

Words and Pictures by Quentin Blake (Jonathan Cape 2000)
ISBN: 978-0-22403-266-7

Writing With Pictures by Uri Shulevitz (Watson-Guption Publications 1985)
ISBN: 978-0-82305-940-9

The Picture Book: Contemporary Illustration (Angus Hyland 2006)
ISBN: 978-1-85669-467-4

Blooming Books by Raymond Briggs (Jonathan Cape 2003)
ISBN: 978-0-22406-478-1

HELPFUL WEBSITES

www.shauntan.net/books
www.childrensillustrators.com

THE STORYLINES GAVIN BISHOP AWARD

A STORYBOARD TEMPLATE



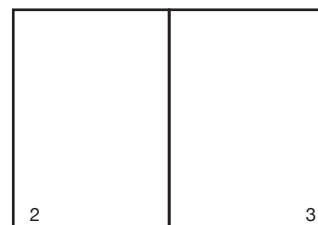
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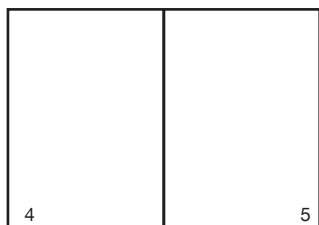
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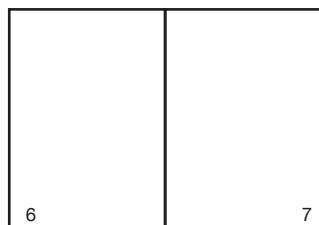
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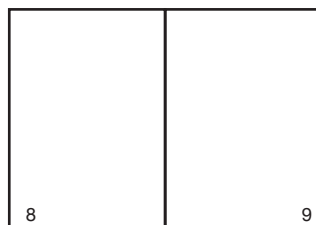
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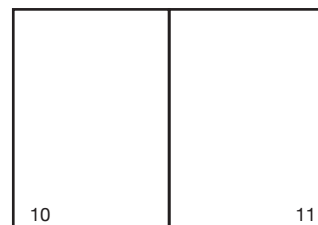
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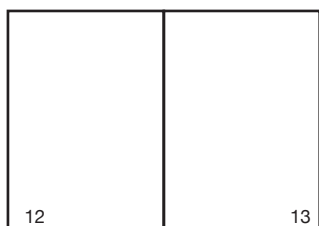
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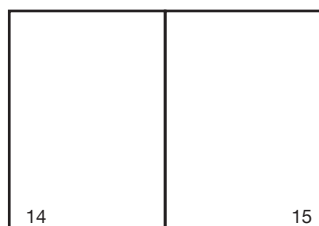
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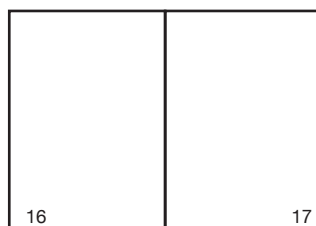
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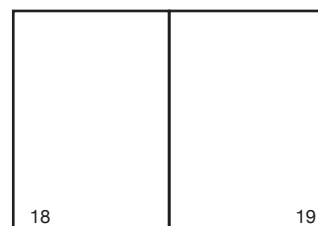
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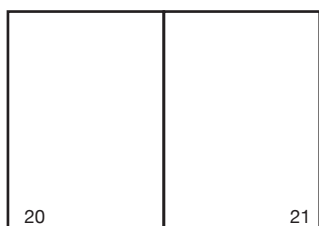
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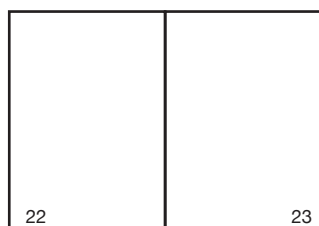
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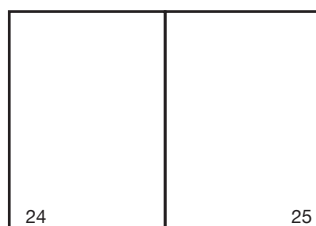
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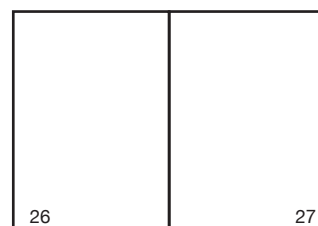
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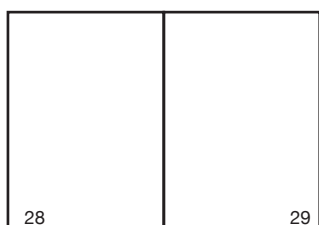
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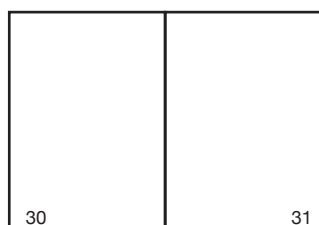
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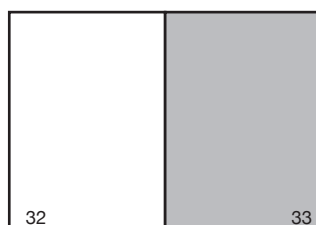
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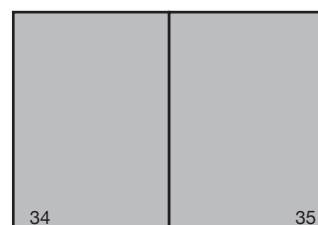


30 31



32 33

Endpapers



Endpapers Endpapers

34 35